

Pahayagan ng Malayang Pilipino

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NG BAYAN

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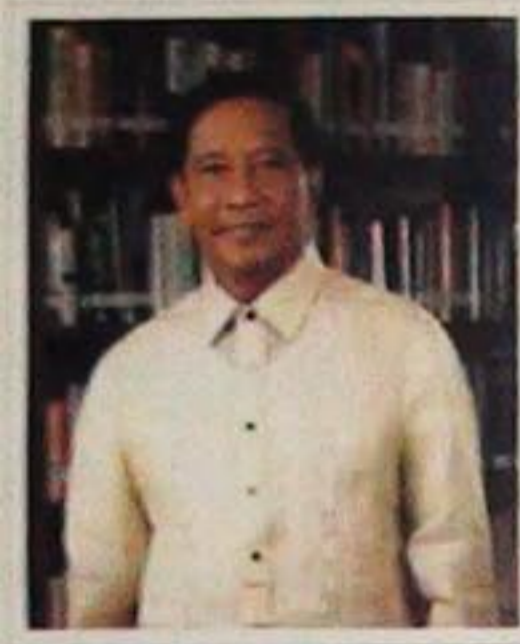
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500 7-ELEVEN
STORES
BRINGING
CONVENIENCE
TO MORE
FILIPINOS

PAGE 3



Marian Rivera



VP JEJOMAR BINAY

VP BINAY AT

CREBA SA

ISANG LAYUNIN

basahin sa
PAHINA 3

Diether
masaya para
kay Kristine
at Oyo



Manuel Serrano



Florentino Dulala Jr.

GRAND MONACO

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Engr. Reynaldo A. Carpio Ph. D.
Grand Monaco Estate Developers, Inc.
President

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PULSO NG BAYAN
AUGUST 12 - 18, 1010

VP BINAY AT CREBA EVP CARPIO SA IISANG LAYUNIN

Sa pagkakaupo ng ating bagong bise presidente Jejomar Binay, damang-dama niya ang pangangailangan ng bawat pamilyang pilipino na magkaroon ng sariling bahay, katulad sa nagdaang administrasyon.

Ipinagpatuloy niya ang mabuting layunin na makatulong sa pamilyang mahirap datapwa't kaisa din sina Dr. Reynaldo A. Carpio na siyang Executive Vice President at Chairman ng Convention Committee, founder at chairman Atty. Manuel Serrano, ang national president Florentino S. Dulalia Jr. ng Chamber of Real Estate & Builders Association, Inc., (CREBA), sa adhikain na magkaroon ang bawat pamilyang pilipino ng sariling bahay sa

panamagitan ng PAG-IBIG FUND.

Sa katumayan isa sa naging panauhin nila noong 7th monthly business meeting sa CREBA nuong July 29, 2010 na ginanap sa Hotel Intercontinental, Manila, Ayala Avenue, Makati City, ang kagalang-galang na pangalawang pangulo ng Pilipinas.

Duon nila na pagkaisahan ang pagtutuwangan para sa mahihirap na matupod ang kanilang pangarap na magkaroon ng sariling bahay sa murang halaga.

Ang CREBA ay kanlungan ng ibat ibang organisasyon ng indibidwal, at mga propesyonal na PABAHAY ang pangunahing negosyo. Ang karamihan sa kanilang miyembro ay mga real estate developers, contractors, brokers, appraisers, finan-

ciers, supplies manufacturers at distributor, architects, urban planners, engineers, economist at social scientist. Lubhang malaking tagumpay sa larangan ng pagtulong sa mahihirap ang pagkakaisa ng bise presidente at negosyanteng si REYNALDO CARPIO

na siyang may ari ng GRAND MONACO HOMES. Tutulongan ka nilang magkababay sa paraang kaya mo at pagsisikap mo na balang araw makita mo ang bunga ng iyong pinaghirapan. (Pulso ng Bayan Reportorial Team)



Festival Global Center Real Estate in World Trade. (From L to R: Mark Anthony Carpio, AVP and Dr. Reynaldo Carpio, President of Grand Monaco Homes, respectively, and; former Congressman Danny Zialcita. (Photo by: Cris P. Opetina)

500 7-ELEVEN STORES BRINGING CONVENIENCE TO MORE FILIPINOS

7-Eleven brings trademark of convenience to the Eton Centris in Quezon City. The store grand opening pegged a historical milestone for Philippine Seven Corporation (PSC) as they inaugurate the 500th 7-Eleven convenience store, making it the largest chain store in the Philippines to date. As more and more Filipinos have come to depend on the reliability of shops open 24 hours, seven days a

week, with a wide selection of fresh goods, 7-Eleven's accessibility and wide array of products and services make it the default convenience store of choice.

With 28 years of experience and 500 stores in the Philippines, these numbers are part of the biggest network of retail stores worldwide with over 36,000 stores in 18 countries. Its strong commitment to quality consumer service and prod-

ucts, a solid track record in convenience store operations, and a well-designed training program and support system for investors makes 7-Eleven one of the top franchising choices in the country today. The company has been recognized over and over

again by various award-giving bodies. Most notably, 7-Eleven was awarded the prestigious International Franchise of the Year by the Philippine Franchise Association (PFA) three times in a row - elevating the convenience store chain to Hall of

Fame status. Recently, 7-Eleven has also been given the Franchise Campaign Marketing of the Year Award for Retail in the Food Category.

Tailoring their services to meet the daily needs of customers, 7-Eleven has become indispensable to the urban Filipino who knows that if he needs something anytime of the day, whether it's an ice-cold beverage, a hot and filling meal or those things you just ran out of, 7-Eleven is sure to have it. This convenience store may not be a genie in a bottle, but it sure comes a very close second to satisfying your desires once you step in through their always-open doors. Danny V. Amora/Neci Moro/Cris Opetina)



CHRIS TANCO
Senior Vice President,
International
7-Eleven International

JOSE VICTOR P. PATERNO
President and CEO
Philippine Seven Corp.
7-Eleven® Philippines

CHUNG-JEN HSU
President
President Chain Store
Corporation

1st International CREBA confab launched



The Chamber of Real Estate & Builders' Associations, Inc. (CREBA) launched its First International Convention last May 27, 2010 at the Hotel Intercontinental in Makati City.

The Convention is scheduled on October 25-26, 2010 in the island-state of Macau, with the theme, "Go Global with CREBA."

Florentino S. Dulalia, Jr., CREBA national president, said that for the last 18 years of its 37-year history, CREBA has been holding an Annual National Convention every October, declared by government as the national housing month.

The past conventions have been attended by some 500 industry stakeholders and policy-makers from all over the country. In

2009, no less than Her Excellency President Gloria Macapagal-Arroyo graced the affair held in Cagayan de Oro City with her presence as Keynote Speaker. Vice-President Noli De Castro, chairman of the Housing & Urban Development Coordinating Council (HUDCC), addressed the delegates as guest of honour.

Cognizant of the inseparable economic pump-priming effects of tourism, housing, infrastructure and real estate construction and development, the Chamber has chosen Macau, known as the "Las Vegas of Asia" as venue of this year's confab, where a CREBA Chapter is set to rise through the efforts of at least 18 Filipino community associations organized by the CREBA International Foundation. The event will be held in partnership with the bi-country Asia-Pacific Council of the International Real Estate Federation, more popularly known for its French acronym, FIABCI.

According to Dr. Reynaldo A. Carpio, CREBA executive vice-president and chairman of the convention committee, part of the 2-day affair will be a major housing fair for Overseas Filipinos; sight-seeing and tour of development models which are products of the world's best practices; and globally-renowned speakers to share new ideas vital in harnessing business opportunities at a truly global perspective.

The convention committee is also composed of: Editha L. Manansala, Overall Co-Chair; Teresita C. Millan, Co-Chair (Finance); Prof. Roque A. Magno, vice-chair, program; Dr. Eduardo G. Ong, vice-chair; program; Robert Marie C. Sy, deputy chairman for Asia-Pacific affairs; Julius G. Topacio, vice-chair, marketing; Veronica E. Lim, vice-chair, ways and means; Orlando T. Diaz, vice-chair, publicity and promotion; Jaime A. Hernandez, vice-chair, sightseeing tour; Teresa Canlas, deputy chair; marketing; Rolando A. Dantes, deputy chair, sponsorship; Albin Paranada, deputy chair, proceedings and resolutions; Daniel de la Cruz, deputy chair, supplement; Manny Tech, deputy chair, reception; Jaime A. Cura, adviser, program and deputy chair, protocol; Reghis M. Romero, adviser, ways & means; Pedro C. Tario, overall adviser.